



Autodesk® Consulting

BOXX and Autodesk Consulting Services Deliver First Turn-Key Rendering Solution

Solution provides small to mid-size visual effects companies with configurable and scalable solution to meet rendering needs.

AUSTIN, TX, and SAN RAFAEL, CA – February 9, 2010—BOXX Technologies, an innovator in high-performance computing systems for visual effects, post-production, graphic design and advanced visualization, together with [Autodesk, Inc.](#), a world leader in 2D and 3D design, engineering, and entertainment software, today announced the introduction of RenderFarm on Wheels (ROW), the world's first turn-key dedicated rendering system. In developing ROW, BOXX engineers worked closely with [Autodesk Consulting](#), an embedded services division helping customers address business problems and optimize operations.

“We have a global team with expertise in a broad range of industries,” said Doron Helfman, director of Worldwide Manufacturing Consulting at Autodesk. “We are keenly aware of the rendering issues businesses are facing. ROW helps to resolve many of those issues, requiring no IT department and arriving with unparalleled software and hardware support from Autodesk Consulting and BOXX.”

A complete, turn-key rendering solution, ROW is founded on a unique combination of hardware, software and support. The base model ROW hardware configuration features five Intel® Xeon®-based renderBOXX modules, neatly fitted into a 24-unit mobile rack, complete with master node, storage, network switch, display and keyboard. BOXX also equips ROW with professional applications, including Autodesk creation software ([Autodesk Maya](#) and/or [Autodesk 3ds Max](#) software), real-time visualization capability (Autodesk Showcase or Autodesk Opticore Studio software), queuing software with PipelineFX QUBE!™, and rendering through mental ray® or V-Ray®.

“RenderFarm on Wheels is an innovative combination of up to 60 Intel Xeon processor 5500 series machines, together with rendering animation software and support services,” said Anthony Neal-Graves, general manager, Workstation Group, Intel Corporation. “The bundle delivers a new way to gain quick and easy access to dedicated visualization and rendering solutions, while enabling users to accelerate their creation of 3D models, animations, renderings and compositions for the most demanding game, film and television projects.”

The third pillar of ROW rendering is the BOXX partnership with Autodesk Consulting. The relationship provides expert, on-site hardware and software support, especially valuable for those with limited experience using dedicated rendering solutions. The highly configurable ROW can be customized to meet current rendering needs, while remaining flexible for expansion as workflow increases.

“Most small to medium-size businesses have limited IT resources, if they have any at all,” said Shoaib Mohammad, director of marketing and business development at BOXX. “ROW provides them with the ultimate solution, requiring only Ethernet and power, with full support by Autodesk Consulting and BOXX.”

For information, contact a BOXX Sales Consultant in the US at 1-877-877-2699 or Randy Bowman of Autodesk Consulting at 248-449-2231. To learn more about BOXX and Autodesk products, or how to contact worldwide resellers, visit their respective websites at www.boxxtech.com and www.autodesk.com/consulting.

About BOXX Technologies

BOXX Technologies provides high-performance solutions that empower digital artists to create at the speed of thought. Since 1998, we've provided state-of-the-art desktop and mobile workstations and render farms for entertainment media, architecture, research, and defense. BOXX is located in Austin, Texas, with devoted customers worldwide.

About Autodesk

Autodesk, Inc. is a world leader in 2D and [3D design](#), engineering, and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies — as well as the last 14 Academy Award winners for Best Visual Effects — use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit www.autodesk.com.

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